

Reach people choosing a salon in Dubai

SalonsInDubai.ae lists 2,781 salons across 203 Dubai areas. Banners and features appear where people compare salons: on salon pages, on listings by area and category, and in guides.

3,751

visitors in the last 30 days

244,389

appearances in Google search, last 30 days

10,309

banner views in the last 30 days

2,781

salons listed across 203 areas

Who visits

Last 30 days unless marked

65%

of visitors are in the UAE, and 49% in Dubai itself (last 90 days)

58%

of visitors browse on a phone

58%

of visits start on a search engine, and 13% come from AI assistants

Where page views go

Share of 5,437 page views

Salon pages

52%

Listings by area or category

25%

Articles and guides

13%

Homepage and other pages

10%

BUSIEST AREAS

Business Bay, Deira, Al Barsha 1, Al Karama, Dubai Marina

MOST VIEWED CATEGORIES

Beauty Salons, Massage Spas, Barber Shops, Hair Salons

Advertising packages

Prices in AED

PACKAGE	WHERE IT SHOWS	VIEWS	GUARANTEE	PRICE
Featured Article An article plus 1 month of Area Spotlight	An article on SalonsInDubai.ae with a link to the business, and the Area Spotlight banners for 1 month	Article views build over time. The spotlight month carries the Area Spotlight guarantee.	The article stays live for at least 12 months	AED 1,200 Single payment
Featured Listing For salons listed on the site	Priority placement at the top of the salon's category and area listings, with the gold Featured mark. No banners on the salon's own page.	A placement in the listings, not a banner	Priority placement for the full term	AED 499 / month or AED 1,299 for 3 months, paid upfront
Category Sponsor 1 sponsor per category, across Dubai	2 banners on every salon page in the category, and 1 on each listing page for that category	Beauty Salons: about 880 banner views a month. Each quote states the figure for the category chosen.	At least 500 views each month, or the placement runs on free until it gets there	AED 249 / month or AED 649 for 3 months, paid upfront
Area Spotlight 1 advertiser per area	The top banner on every salon page in the area, and a banner inside the area's salon listings	Business Bay: about 218 banner views a month. Each quote states the figure for the area chosen.	At least 150 views each month, or the placement runs on free until it gets there	AED 99 / month or AED 249 for 3 months, paid upfront

- ☐ Labelled Featured on the page
- ☐ Never shared: 1 advertiser per area, 1 sponsor per category
- ☐ A view counts only when at least half of the banner is on screen for 1 second
- ☐ Bots and signed-in site staff are not counted

Add-ons

Banner design, AED 200. The 2 sizes made from the business's website or material, with 2 rounds of changes. Free with any 3-month package.

Listing makeover, AED 250 one-off. Profile rewritten, photos loaded, services menu and booking link set. Corrections stay free.

Website, quoted on request. For a business without one, so its banner has a page to open. Built by the SalonsInDubai web partner.

How it works

1

Pick a package

Choose the package and the area or category it covers. Each quote states the expected monthly views.

2

Pay through a link

A payment link arrives by email. Payment is upfront, for 1 month or for 3.

3

Send 2 banner sizes

728x90 and 320x100 pixels, as PNG, JPG or WebP, with the link the banner should open, or have them made (Banner design add-on). A Featured Listing needs no banner.

4

Go live, with a monthly report

The placement goes live once the files are in. A report of views and clicks follows each month.

Book a placement

Name the package and the area or category. A reply follows within 1 working day with availability and a payment link.

Email hello@salonsindubai.ae

salonsindubai.ae/advertise

Editorial independence

Advertising partnerships are reviewed for brand fit. SalonsInDubai.ae reserves editorial independence on all rankings and reviews.

Sources. Visitors, devices, visit sources and page views: Google Analytics 4, 22 Sep to 21 Oct 2026; country and city: 24 Jul to 21 Oct 2026. Google search appearances: Google Search Console, 20 Sep to 19 Oct 2026. Banner views: the SalonsInDubai.ae banner counter, real visitors only, 22 Sep to 21 Oct 2026; area and category views are estimates from that count and the page views of each area or category. Salons and areas: the SalonsInDubai.ae directory, 22 Oct 2026.